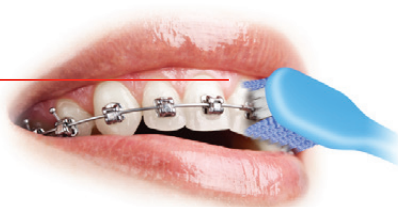


Great orthodontic care starts with the basics.

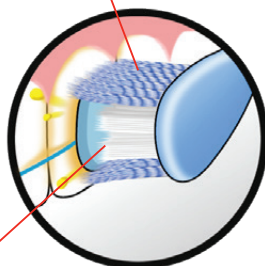
Introducing the

New | Colgate SlimSoft™ Ortho toothbrush

✓ **Tapered bristles:** each bristle is gently tapered to improve the efficiency of brushing and provide a better mouth feel for sensitive oral cavity.



✓ **Lateral bristles:** designed to sweep plaque and food away from above and below the brackets. These flexible bristles are **17x slimmer*** and designed to reach interproximally and along the gumline more effectively, providing a deeper clean.



✓ **Central bristles:** designed to keep the bracket gates and corners clean by providing micromesh cleaning with 0.01mm bristle tips.



✓ **U shaped** bristle design with spiral tapered bristles for effective cleaning around brackets and wires



Available from
HENRY SCHEIN®
Order code CG-CN07341A
Also available in Personalised.
Contact your Oral Care Consultant or the Colgate Call Centre on 1800 262 111 (AU) or 0508 265 4283 (NZ) for more information.

* vs ordinary round ended brushes





Orthodontic treatment is an important investment for your patients.

Colgate provides a range of preventative product solutions **for your Orthodontic patients.**



Toothpaste

- For high-risk caries patients, **Colgate® NeutraFluor® 5000 Plus[#]** toothpaste is clinically proven to reduce the risk of white spot lesions by 32%¹, compared to a 1450 ppm toothpaste.
- **Colgate® Maximum Cavity Protection with Sugar Acid Neutraliser™ Junior** provides ideal baseline protection for caries-prone patients over 6 years old, and is proven to result in 20% fewer new cavities compared with a standard 1450 ppm fluoride toothpaste, after two years of use.²
- New **Colgate Total® toothpaste**, with Dual-Zinc + Arginine technology, is clinically proven to protect teeth, tongue, cheeks and gums^{**3} from plaque bacteria for up to 12 hours.



Toothbrushes & interdentals

- A power toothbrush can help patients brush more effectively around brackets and wires. **Colgate® ProClinical®** provides 5x more plaque reduction at the gingival margin[^]. See your Oral Care Consultant for the models available to suit your orthodontic patients.
- Colgate **Interdental brushes** are also available in sizes 2mm and 4mm.



Regime Packs

Speak to your Oral Care Consultant about bundling components to form an **Orthodontic Pack.**



Mouth rinse

- For extra fluoride protection, Colgate offers **Colgate® NeutraFluor® 220** (with 220 ppm fluoride).
- **Colgate® Peroxyl®** has a unique oxygenating cleansing action which helps remove debris from hard to reach areas of the mouth and is ideal for helping clean around braces.



Tooth whitening

- If your patients are interested in having their teeth whitened after their braces are removed, offer them **Colgate® Optic White™ Professional**, available in 6% or 9% Hydrogen Peroxide.
- For everyday use **Colgate® Optic White™ Enamel White** toothpaste, containing 1% Hydrogen Peroxide and 1450 ppm Fluoride, can help maintain their whiter smile between treatments.

References: 1. Sonesson et al: Randomized Controlled Trial Effectiveness of high-fluoride toothpaste on enamel demineralization during orthodontic treatment – a multicenter randomized controlled trial. The European Journal of Advanced Orthodontics Dec 28, 2013
2. Kraivaphan et al. Two-Year Caries Clinical Study of the Efficacy of Novel Dentifrices Containing 1.5% Arginine, an Insoluble Calcium Compound and 1,450 ppm Fluoride Caries Res 2013: 47:582- 59
3. Prasad K, et al. J Clin Dent 2018;29 (Spec Iss A):A25–32.
Note: Not for use in patients with known allergies or hypersensitivity to any of the ingredients of NeutraFluor 5000. Allergic reactions have been rarely reported with the use of fluoride toothpastes.

Dosage & directions for use: Use daily in place of regular toothpaste. Apply a thin ribbon to small soft toothbrush. Brush teeth thoroughly for 2 minutes, then spit out. For best results, refrain from eating, drinking or rinsing for 30 minutes.
NeutraFluor 5000 Plus is a Restricted Medicine and contains 1.1% neutral sodium fluoride. For individuals at high risk of caries. Not for use in children under 10 years of age. Children 10-16 years should use with adult supervision.
Refer to the full information leaflet before recommending. Information leaflet is available from Colgate-Palmolive upon request.
Supplied by Colgate-Palmolive Pty Ltd, Sydney NSW 2000. Colgate-Palmolive Ltd, 45 Knights Road, Lower Hutt, NZ. (Free call Australia) 1800 802 307 or 0800 441 740 (NZ).

**Statistically significant greater reduction of cultivable bacteria on teeth, tongue, cheeks, and gums with Colgate Total® vs non-antibacterial fluoride toothpaste at 4 weeks, 12 hours after brushing.
[^]After 4 weeks use vs a manual flat-trim toothbrush

